



AMIDA

Augmented Multi-party Interaction with Distance Access

<http://www.amidaproject.org/>

Integrated Project IST-033812

Funded under 6th FWP (Sixth Framework Programme)

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Deliverable D8.5:

Updated Technology Transfer Materials

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Project start date: 1/10/2006

Duration: 36 months

Lead Contractor: IDIAP

Revision: 1

Project co-funded by the European Commission in the 6th Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	✓
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

UPDATED TECHNOLOGY TRANSFER MATERIALS

AMIDA Technology Transfer materials are continually being updated, especially the web site and the Powerpoint presentations used to communicate to Community of Interest members and potential Community of Interest members.

The AMIDA positioning statement, developed in the first year, is found to be effective and to communicate clearly what the project does. The project's research will change how people work between and during meetings. This is a large and ambitious objective which permits us to discuss the project with companies whose businesses are indirectly related to meetings, as well as all those who are providing services or products to help people meet at a distance and in person.

AMIDA Presentation

The AMIDA presentation communicates information about the project and the vision in four sections:

- Background about meetings (to demonstrate that the AMI Consortium has depth and expertise in the business of meetings) and the impact which improving meetings can have on businesses of all kinds;
- Background about machine learning on the subject of business meetings, technologies which were developed and the corpus which was annotated as part of AMI;
- Three sample application concepts to illustrate how the integration of AMI technologies could change how people work between and during meetings;
- Who we are and how we work with companies (technology transfer via the COI).

Business Portal

The project's technology transfer materials are located on the Business Portal of the AMI web-site (<http://www.amiproject.org/business-portal>). These include PowerPoint presentations about the consortium's research, new developments such as the descriptions of integrated demonstrators.

The web site is continually being updated to reflect the AMI Consortium's latest activities, for example, the COI Workshops and the AMI Knowledge and KnowHow Transfer Event.

Showcase Portal

The AMI Showcase Portal (<http://www.amiproject.org/showcase>) on the AMI web site is being refreshed as part of D8.5. This process began with the development of an AMI channel on YouTube where screen movies will be posted. An inventory of AMI technology screen movies was discussed but has yet to be performed.

Guidelines for the preparations of new movies were developed by the technology transfer consultant. The work on the Showcase Portal update continues to progress.